

## Media Releases

**WIFA Policy #: I.4**

**Purpose:**

*Define the production of WIFA media releases to ensure that community leaders know about WIFA and its wide variety of funding options and benefits, inform communities of the savings WIFA can provide and publicize successes to legislators, community leaders and citizens.*

**Policy:**

WIFA staff will produce a media release after a loan closes, technical assistance awards are announced, project of the year awards are made, or other notable happenings occur to promote program awareness and visibility. Other media releases may be developed as needed as directed by the Board of Directors or the Executive Director.

**Responsibility:** Communications Director

**Statutory Reference:** A.R.S. Title 49, Chapter 8

**Rule Reference:** N/A

**Original Issue Date:** April 16, 2003

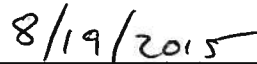
**Previous Amendment Date(s):** April 20, 2011, August 20, 2014

**Most Recent Amendment Date:** August 19, 2015 (*Replaces All Previous Versions*)

**Approval:**



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**Executive Director**



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**Date**