

Media Releases

WIFA Policy #: I.4

Purpose:

Define the production of WIFA media releases to ensure that community leaders know about WIFA and its wide variety of funding options and benefits, inform communities of the savings WIFA can provide and publicize successes to legislators, community leaders and citizens.

Policy:

WIFA staff may produce a media release after a loan closes, technical assistance awards are announced, project of the year awards are made, or other notable happenings occur to promote program awareness and visibility. Other media releases may be developed as needed as directed by the WIFA Advisory Board and approved by the Arizona Finance Authority Board of Directors, or the Executive Director.

Responsibility: Communications Director

Statutory Reference: A.R.S. Title 49, Chapter 8

Rule Reference: N/A

Original Issue Date: April 16, 2003

Previous Amendment Date(s): April 20, 2011, August 20, 2014, August 19, 2015

Most Recent Amendment Date: October 6, 2017 (*Replaces All Previous Versions*)

Approval:



Executive Director

10/6/17

Date